CONNECTING CLASSROOMS TO CAREERS
As seen in the New York Times, Washington Post and People, DreamWakers is a national nonprofit that uses free video chat services to bring diverse and dynamic leaders into high-need public school classrooms. Working with 4th-12th grade teachers in schools where at least 50% of the student body is on free and reduced lunch, DreamWakers connects classrooms to vetted professionals who work at places such as: Amazon, Apple, JetBlue, Makerbot 3D Printing, the U.S. Department of State and the White House.

STUDENTS WE SERVE & WHY
We focus on serving students from low-income families because research shows that their opportunities to interact with professional role models are far fewer as compared to their wealthier peers. Did you know that by the age of six, low-income students spend 1,300 fewer hours outside of their home relative to their affluent peers? In addition to having fewer opportunities to experience museums, parks, and other cultural touchstones, these students also have fewer opportunities to interact with role models they can identify with in the professional world. By the time they finish high school, only 9% of those students go on to graduate from college compared to 77% of their affluent peers. Whether these students are in grade school, high school, or college, the chances are stacked against them when it comes to meaningful, inspiring interaction with professionals in the working world. A staggering 2/3 of U.S. employers report having little to no interaction with classrooms. Even more striking is the fact that 65% of today’s students will be employed in jobs that don’t yet exist. So the question we are trying to answer is this: if young, underprivileged students aren’t exposed to the range of diverse and exciting career possibilities, how can they prepare? Better yet, if they aren’t exposed to exceptional leaders shaping the industries of today, how can they be inspired to create the careers of tomorrow?

LINKING LESSONS TO THE REAL WORLD
DreamWakers’ virtual sessions last 45 minutes, and are called “flashchats.” Each flashchat is designed to shed light on the real-world applicability of course lessons, while inspiring students to plan for future life and career opportunities. Every flashchat adds classroom value:

- Ties class to real-world issues
- Increases subject matter interest
- Encourages students to build their own personal vision
- Builds strong critical and comprehensive thinking skills
- Exposes students to new cultures and professional role models beyond and within their immediate surroundings
- Enhances public speaking skills and confidence

STUDENT PERSPECTIVE
“He knows the struggle we face on a daily basis with peer pressure, violence in the communities and household issues. I became inspired to not follow the crowd because they can be the reason why I might postpone my dreams and let opportunities go.”

- 9th grade student in the Bronx following a flashchat with an international businessman also from the Bronx.

TEACHER PERSPECTIVE
“It’s incredibly powerful to bring professionals to the class that look like the students. Most teachers don’t look like their students - that’s not an insurmountable boundary. But kids need people that they can look up to that they have a connection with. And, a lot of the times, that connection can be built by a racial or ethnic similarity. I think the ability for my students to see people who look like them doing amazing things and being leaders in their communities helps my students see the way forward.”

- English teacher at 98% Latino middle school.

SPEAKER PERSPECTIVE
“Speaking with the kids was a lot of fun and I found it beneficial in unexpected ways for me as well. Distilling your profession to its essence and explaining it in simple language is a wonderful way to strengthen your own understanding of your work.”

- Structural engineer who spoke to math students on the importance of Algebra in bridge-building, from modeling and concept design to on-site construction.
THE VALUE OF SUPPORTING DREAMWAKERS

DreamWakers’ Corporate Partnership Program works with outstanding private sector leaders to bring their passion and purpose into classrooms across the country. By joining forces with DreamWakers, you will:

- **Inspire our next generation** of young talent to pursue their passions in your industry.
- **Diminish the opportunity gap** and expose a wider array of future leaders to professionals with whom they would not otherwise interact.
- **Shine a light on the talent and public service of your star employees** to digital audiences around the world.
- **Achieve national reach** by empowering your employees to efficiently give back to under-resourced classrooms nationwide, all without even leaving the office.

TWO PARTNERSHIP OPTIONS

There are two options for corporate partnership:

- **Option One - Philanthropy Partner:** A company makes a donation to support DreamWakers’ mission, but does not host any flashchats.
- **Option Two - Virtual Volunteer Partner:** A company makes a donation and sponsors flashchats featuring their employees, who virtually volunteer in DreamWakers’ classrooms.

GIFT LEVELS

DreamWakers has five gift levels: DreamTeam, DreamChampion, DreamAchiever, DreamPlayer, and DreamSupporter. The associated annual donation amount of each level helps cover the extensive preparation that goes into each flashchat experience, as well as its day-of execution. This includes: vetting and connecting with the proper under-resourced schools, training teachers and company employees on the technology, and collecting impact data from teachers, students and speakers, so that we can continue to improve our program.

<table>
<thead>
<tr>
<th>Phanlthropy Partner</th>
<th>DreamTeam</th>
<th>DreamChampion</th>
<th>DreamAchiever</th>
<th>DreamPlayer</th>
<th>DreamSupporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Gift</td>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Virtual Volunteer Partner</th>
<th>DreamTeam</th>
<th>DreamChampion</th>
<th>DreamAchiever</th>
<th>DreamPlayer</th>
<th>DreamSupporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Gift</td>
<td>$100,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$10,000</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

RECOGNIZING YOUR GENEROSITY

No matter the option you choose, DreamWakers will ensure your company’s generosity is recognized widely across an array of digital media platforms such as: Facebook, Instagram, LinkedIn, Medium, Twitter, Pinterest, and YouTube. DreamWakers will also feature your company in our monthly newsletter, on our website, and at our annual fundraiser.

DreamWakers is a 501(c)(3) nonprofit organization (EIN: 47-1841701) and all donations are tax-deductible.

Questions? Please email: partnerships@dreamwakers.org